

Tongji Institute of Linguistics and Multimodality

同濟大學語言學與多模態符號學研究所



关于我们 About the Institute

多模态研究是一个综合多种路径的整合性范式，具有鲜明的跨学科属性，已成为国际前沿领域。同济大学语言学与多模态符号学研究所是以跨学科、多模态等视角对语言交际与符号意义开展学术研究及人才培养的专门机构，目前已加入中国语言与符号学研究会发起的中国符号学基地联盟。

Tongji Institute of Linguistics and Multimodality (TILM) is one of the first independent institutes of its kind in China. Multimodal research is characterized by a comprehensive paradigm, integrating multiple approaches to various spheres, ranging from humanities and social sciences to natural sciences and engineering technologies. TILM is specialized for researching and talent training on communication and semiotics from the interdisciplinary and multimodal perspectives. Owing to its remarkable achievements, TILM finds itself on the frontier of numerous studies in linguistics and multimodality around the world. Now, TILM is a member of the China Semiotic Alliance led by the China Society of Language and Semiotics.

发展概况 Development

研究所的语言学与多模态研究成果丰富、特色鲜明。团队由我国著名多模态研究专家同济大学特聘教授张德禄、同济大学兼职教授顾曰国领衔，已在该领域发表了一系列高水平论文及专著，成果数量与质量位列中国大陆前列，形成了国内多模态研究的“同济品牌”。

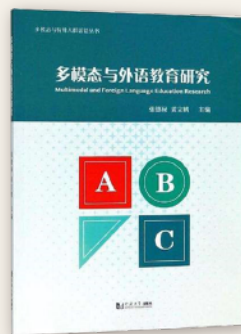
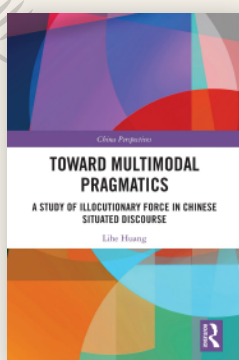
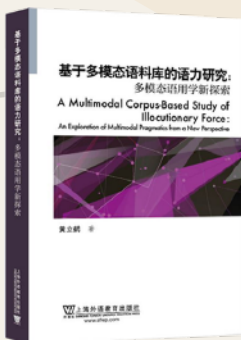
TILM has achieved strikingly in linguistic and multimodal studies with many influential publications. The research team of the institute is led by Zhang Delu, a Distinguished Professor of Tongji University and Gu Yueguo, an Adjunct Professor of Tongji University. In terms of both quantity and quality, their achievements rank among the top in mainland China, forging the "Tongji Brand" of multimodal research.





研究所的多模态研究以学科交叉为支撑，突出问题导向、发展特色鲜明。一是多线并行，相关研究覆盖多模态话语分析、多模态语料库等不同路径，涉及社会符号学、教育符号学和病理符号学等多个领域；二是注重应用，积极开展多模态视角下的老年语言学研究、多模态教学研究等；三是平台成熟，举办多届多模态专题会议、出版“多模态与特殊人群话语”系列丛书。同济大学特聘教授张德禄、兼职教授顾曰国、长聘教授黄立鹤多次在各大学术期刊主持多模态与特殊人群话语研究专栏。

The institute is inter-disciplinarily sustained, problem-orientated, the development of TILM is distinctively featured. First, it is multi-thread. The studies that TILM have conducted adopt such approaches as multimodal discourse analysis and multimodal corpus and they are involved in such multiple fields as social semiotics, educational semiotics and pathological semiotics. Second, it is application focused. TILM actively engages itself in geronto-linguistics and foreign language education from a multimodal perspective. Third, it has established a mature platform. Till now, TILM has hosted many national conferences on multimodality and published a series of monographs, e.g., the one entitled “Multimodality and Special People Speech Studies Series”. Additionally, the key researchers of TILM, Zhang Delu, Gu Yueguo and Huang Lihe have individually anchored the multimodality research columns in a wide array of academic journals.



研究所成员基于自身特长、围绕研究任务,主持或参与了一系列课题,其中包括:
The members of the institute have hosted or participated in a series of projects based on their own strengths and research tasks, which include:

- 国家社会科学基金项目 “多模态话语建构中模态配置的机制和机理研究”
Project of the National Social Science Foundation of China (NSSF), "A Study of Modal Distribution Mechanism in Multimodal Discourse Construction"
- 国家社会科学基金项目 “外语课堂教学多模态话语研究”
Project of the National Social Science Foundation of China (NSSF), "Research on Multimodal Discourse of Foreign Language Teaching"
- 国家社会科学基金项目 “基于多模态语料库的阿尔茨海默症老年人语用能力蚀失研究”
Project of the National Social Science Foundation of China (NSSF), "A Multimodal Corpus-Based Study of the Pragmatic Competence of Elderly Patients with Alzheimer's Disease"
- 教育部人文社科基金项目 “工科学术英语论文多模态语料库建设与其在国际化工程科技人才培养中的应用研究”
Project of Humanities and Social Sciences from the Ministry of Education in China, "Research on the Construction of Multimodal Corpus and its Application in the Training of International Talents of Engineering and Science & Technology"
- 教育部人文社科基金项目 “基于多模态语料库的智退症老年人言语行为研究”
Project of Humanities and Social Sciences from the Ministry of Education in China, "A Multimodal Corpus-Based Study of Speech Acts of Elderly Patients with Alzheimer's Disease"
- 全国高校外语教学科研项目 “基于多模态语料库的汉语语力表达手段研究”
Project of Research on Foreign Language Teaching for National Universities, "A Multimodal Corpus-Based Study on Chinese Illocutionary Force"
- 中央高校基本科研业务费专项资金项目 “面向认知障碍评估的老年人言语行为多模态研究及常模构建”
Project of Fundamental Research Funds for the Central Universities, "A Multimodal Study of Speech Acts and Norm Construction of Elderly Patients with Alzheimer's Disease: Towards Cognitive Impairment Assessment"
- 中央高校基本科研业务费专项资金项目 “课堂教学多模态语料库建设与应用研究”
Project of Fundamental Research Funds for the Central Universities, "Research on the Construction and Application of Multimodal Corpus in Classroom Teaching"
- 同济大学一流学科建设项目 “中欧叙事语篇的多模态认知诗学比较研究”
Project for Constructing First-Class Disciplines of Tongji University, "A Comparative Study of Multimodal Cognitive Poetics of Chinese and European Narratives"
- 同济大学人文社会科学青年基金项目 “基于多模态理论的大学英语拓展学习体系研究”
Tongji University Project for Young Scholars of Humanities and Social Sciences, "Research on the Extended Learning System of College English Education Based on Multimodal Theory"
- 同济大学人文社会科学青年基金项目 “商务英语多模态教学模式理论研究与实践”
Tongji University Project for Young Scholars of Humanities and Social Sciences, "Theoretical Studies and Practice of Multimodal Teaching of Business English"
- 同济大学实验教学改革专项基金项目 “多模态英语课堂教学设计实验与研究”
Tongji University Project for Experimental Teaching Reform, "Research on the Design of Multimodal Teaching at English Classroom"
- 科大讯飞 - 同济大学脑智同飞研究院横向课题 “基于多模态大数据的老年认知障碍自动检测方法系统与研发”
Sub-project of Tongji-IFLYTEK Research Center for Brain Science and Artificial Intelligence, "Research and Development of Automatic Detection Method and System for Elderly Cognitive Impairment Based on Multimodal Big Data"



未来愿景 Our Vision

研究所将持续开展扎实的基础性研究，并进一步发挥特色，坚持在多模态符号学、社会符号学、多模态教学、多模态视角下的老年语言学等领域积极开展科学研究、人才培养工作，并联合相关学术组织，力争将研究所建设成为在国内具有引领性的语言学与多模态研究高地。

In the future, TILM will carry out fundamental researches. It will further exercise its strength and stick to its distinctive characteristics while actively exploring the fields of multimodal semiotics, social semiotics, multimodal teaching and multimodal studies of geronto-linguistics. TILM will also strive hard to co-work with other outstanding academic organizations to build a leading research ground for linguistics and multimodality in China.

机构成员 Team Members

研究所所长
Director of TJLM



同济大学特聘教授
张德禄
Zhang Delu
Distinguished Professor of Tongji University

特约专家
Special Expert



同济大学兼职教授
顾曰国
Gu Yueguo
Adjunct Professor of Tongji University

研究所副所长
Deputy Director of TJLM



同济大学长聘教授
黄立鹤
Huang Lihe
Professor of Tongji University

研究所秘书
Secretary of TJLM



同济大学讲师
胡瑞云
Hu Ruiyun
Lecturer of Tongji University

研究所秘书
Secretary of TJLM



同济大学助理教授
瞿桃
Qu Tao
Assistant Professor of Tongji University

本所为开放式研究机构，欢迎海内外师生加入我们！
We are looking for like-minded people to join us!

请关注“多模态与特殊人群话语研究”微信公众号



同济大学语言学与多模态符号学研究所
TONGJI INSTITUTE OF LINGUISTICS AND MULTIMODALITY

中国上海市四平路1239号
同济大学外国语学院
黄立鹤 教授
+86 021-65984987
cranehlh@tongji.edu.cn

Prof. Dr. Lihe Huang
TEL: +86 021-65984987
E-mail: cranehlh@tongji.edu.cn
School of Foreign Studies, Tongji University,
1239 Siping Road, Shanghai, China